

GAIN THE SKILLS THAT SAVE LIVES



Listen Learn Lead (L3) has one solitary purpose - the eradication of suicide within our circles of influence. L3 provides training in suicide intervention that prepares participants to be a beacon of hope guiding others to safe harbor.

An Alarming Trend

Nationwide individuals with thoughts of suicide has doubles since the start of COVID. In 2020, 12.2 million American adults seriously thought about suicide, 3.2 million planned a suicide attempt, and more than 1.2 million adults attempted suicide. This stat does not include children at risk. Source: CDC

The 9th Congressional District has the highest suicide rate in the state. In 2020 within our focus counties of Gilmer, Lumpkin, Union, and White the suicide rate was 300% higher than the state average. Since 2011 the rate has been 200% higher for this area. 21% of all losses occur in the 50-59 age group.

Intervention Saves Lives

National statistics reveal that when a caring individual courageously intervenes for a person at risk, the risk of suicide is reduced by 94%

About the Training

Listen Learn Lead is a world-class training event with more than 22,000 trained since 2012. Clients served include US Army, US Air Force, Homeland Security, Universities, Hospitals, Faith and Civic groups.

**Participants will gain the skills and confidence
to render aid to individuals at risk of suicide**

Along with five core values participants will also learn 12 additional insights proven to reduce risk.

POST Credit CE available law enforcement and CEUs for mental health professionals

Scan to Register



Registration required
to attend

Next Training Event

Wednesday April 27, 2022

Convocation Center University of North Georgia in Dahlonega

Doors Open at 8:30 am training from 9 to 2

Hosted and lunch provided by the UNG Alumni Association

Training underwritten through the support of the

UNG Corps of Cadets 2022 Courageous Challenge

Questions? Call 678-283-4293 or email heather@afmfamily.com

Learn more or register online at Rallyinthe9th.org

Meet the Facilitator



In 2018, Chaplain (LTC) Kenneth Lou Koon was inducted into the University of North Georgia Alumni Hall of Fame for his work in conducting more than 1,600 successful suicide interventions in both military and civilian communities. Lou is the author of Listen Learn Lead and has trained 22,000 individuals nationwide in the L3 Model of Intervention. Lou served on the Georgia Department of Behavioral Health Strategic Committee in the drafting of the 2020-2025 State Suicide Prevention Plan and as special project liaison for Behavioral Health Link and the Georgia Crisis and Access Line in development of community initiatives.

Lou holds a Master of Divinity in Education and a Doctorate in Pastoral Counseling and completed Clinical Pastoral Education at Georgia Baptist and Piedmont Hospital. He is a member of the Ga Chiefs of Police Association, and the International Critical Incident Stress Foundation.

What Others Say About Listen Learn Lead



Thousands of caring individuals have gained the skills to courageously intervene for those at risk. I invite you to do the same. Take the Listen Learn Lead Training as soon as possible!
Actor Kevin Sorbo



Listen Learn Lead is more than a model. It's a MOVEMENT raising an army of caregivers to be the bridge of hope for thousands that thought all hope was gone. -
Sgt Kevin Briggs Author of Guardian of the Golden Gate



As a result of the L3 Training I had the 101st Airborne to do the same. Those that want to make a difference in reducing suicide would be well served by taking the Listen Learn Lead and learning the L3 model. - Lt General Hubert Smith (USA Ret.)



Lou is our go to resource in the training of law enforcement personnel for the suicide portion of CIT training. We always have him come in after lunch because he keeps the attention of the participants like no one else can.

Pat Strode Coordinator Crisis Intervention Team Georgia Public Safety Training Center



It is not hyperbole when I say L3 and the Listen Learn Lead is the most impactful professional learning I have encountered in my 20-year career. I left the training a different person, equipped with the skills to save a life. Dr. Michael Duncan School Superintendent



L3 works and now hundreds of Police Chiefs and thousands of officers have honed the skills that are essential to helping Veterans and all people in crisis. - Police Chief Janet Moon



Transformational! I was able to use the tools that I received in Lou's class to be a resource to a person that I met the next day in a workshop that I was conducting, on a totally different topic. Take the Challenge! - Carl Sharperson, Jr Author Sharp Leadership